

Joel Alexander Torres

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EDUCATION

The Pennsylvania State University

Bachelor of Science in Business Analytics and Information Systems

Minor in Entrepreneurship and Innovation

Certifications: Microsoft MS-900 (365 Fundamentals); NAISS Leadership Academy

University Park, PA

Expected Graduation: May 2027

GPA: 3.3/4.0

PROJECTS

JAT Digital

Independent Consultant

University Park, PA

2024 - Present

- Built AI-assisted agents and automation systems using modern IDEs and code-first development practices.
- Delivered website and systems work for select clients and nonprofit initiatives under a single operating entity.
- Used JAT Digital as an umbrella to build, document, and iterate on real-world systems and workflows.

Co-Founder — PropFlow AI

NAISS Shark Tank Competition → Nittany AI Challenge

University Park, PA

December 2025

- Co-founded and continue building PropFlow, an AI-driven platform Property Management Software.
- Built and deployed a cloud-native AI platform with Next.js (TypeScript, SSR), Node.js on Google Cloud Run, Firebase Hosting, GitHub Actions CI/CD, and Python-based agents and automation pipelines.
- Winner of Most Money Raised (\$900K) and 3rd place overall in an AI venture competition.

Dan and Robin Ives AI Innovation Day and Case Competition

Competition Winner

University Park, PA

March 2025

- Won AI case competition by designing a scalable solution to eliminate a 45+ client onboarding backlog
- Built a solo, agent-driven onboarding system using APIs, and automation tooling to replace manual processes.

PROFESSIONAL EXPERIENCE

Free For Charity

AI Systems Consultant

University Park, PA

2025 – Present

- Automated repetitive web and deployment workflows using AI, reducing multi-hour manual processes to a single command.
- Consolidated the charity's technology stack to lower costs, increase efficiency, and maintain full control over all websites.
- Collaborated in a GitHub-based team environment while working directly with nonprofit clients and onboarding new contributors through Microsoft Teams meetings.

Handshake AI Project Hedgehog

LLM Evaluation Contributor (Contract)

University Park, PA

2025 - Present

- Evaluated and corrected LLM outputs to improve reasoning accuracy and alignment through human-in-the-loop feedback.
- Flagged systematic model errors and applied quality rubrics in a production AI training pipeline.

Clear Defense Pest Control

Sales Route Manager – Intern

Fairfax County, VA

Summer 2025

- Generated \$36,802 in new customer revenue by managing a high-volume door-to-door sales route.
- Signed 41 new customer accounts through persuasive communication leveraging CRM tools to track leads.

JT Power Washing

Founder & Business Owner

Passaic County, NJ

2020 – 2024

- Built and operated a seasonal service business generating \$10K+ in revenue, handling sales, operations, and delivery.
- Acquired and retained customers through direct sales and digital marketing while leading a small team.

LEADERSHIP & ACTIVITIES

Nittany AI Student Society

Leadership Academy Member

University Park, PA

2025 - Present

- Selected for a competitive AI leadership academy focused on building and pitching real-world, AI-driven ventures.

Penn State Club Gymnastics

Team Captain

University Park, PA

2023 - Present

- Lead team of 25+ athletes through practice coordination, member mentorship, and national competition representation; foster collaborative team culture and competitive excellence.

SKILLS

Technical Skills: Next.js, Node.js, HTML/CSS, Python, MySQL, GitHub Actions (CI/CD), Google Cloud, Microsoft 365